

ATM Sales, ATM Leasing and ATM Placement Serving Businesses Nationwide



ATM PLACEMENT PROGRAM

FULL PLACEMENT PROGRAM

Would you like an ATM in your establishment, but not the extra work associated with operating it or filling it with your own cash? Hudson ATM offers a Full Placement Program. You provide the space, electricity, and access to a phone line or internet, and we can take care of the rest. We load, operate, and maintain the machine. Best of all, we pay you! Call **1.845.853.6605** for details.

SHARED PLACEMENT PROGRAM

If you prefer not to own an ATM but are looking for a higher share in the profits, Hudson ATM offers an ATM Share Program. Hudson ATM places an ATM in your business for free and you replenish the vault cash. Depending on your transaction volume, Hudson ATM will share with you a large percentage of the profits. Call **1.845.853.6605** for details. Every business is unique, so no matter the circumstances, we can tailor a plan to fit your needs. If your place of business lacks an ATM, your business is missing out on added cash flow. In today's tight economy no business can afford this. Call us at **1.845.853.6605** so that Hudson ATM can help increase your business's profits immediately.

- Keep up to 100% of the surcharge.
- 24 hour vault & surcharge settlement.
- FREE internet reporting.
- Reduce your point of sale (Visa/Mastercard) charges.

HOTEL, RESORT, MOTEL, INN AND HOSPITALITY INDUSTRY ATM PLACEMENT

Hudson ATM also offers a full ATM placements program as well as a shared ATM placement program for hotels, resorts, motel and inns in the hospitality industry. To learn more about these innovative ATM machine placement programs, please call **1.845.853.6605**

BENEFITS OF AN ATM

Increase Sales. Studies show that an ATM can increase a business's sales as much as 8%.

Cash Retention. 25% of the cash withdrawn from an ATM is spent on the premises. This number can be as high as 75% for nightclubs, bars and restaurants.

Control bad debt. Cash does not bounce. When a customer uses cash from an ATM it cuts down the charge backs, disputes, returned checks, and the stress associated with these incidents.

Security. By having an ATM there is less risk of robbery and employee theft.

Reduced costs. By directing your customer to the ATM, you can greatly reduce the credit card fees you are currently paying. Credit card transactions cost between 2% and 3% of a purchase. Instead of paying Visa and Mastercard, make money instead when a customer withdraws cash.

Save time. An ATM can save customer embarrassment and your employees time. An ATM also deposits funds directly into your bank account, which saves time and work.

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Improved image. By providing new and unique services for your patrons, your image is improved. One reason people patronize your store is value. An ATM only adds to the overall value to your store.

Increase customers. Your customers will no longer need to stop at a competitor's establishment to get cash (and spend it there). Customers will instead stop at your place of business because you can accommodate their cash needs.

Added Source of Revenue. With surcharge fees, you can earn more than enough to cover the cost of the ATM. The real profit comes from the additional sales from the hundreds of extra dollars available in your customer's pocket.

Facts & Figures

- ATM customers spend an average of 20% to 25% more than non-ATM customers
- 40% of ATM users go to the ATM machine an average of 10 times per month
- Placement of an ATM machine is the second most requested service for retail stores
- Retail location ATM's that dispense \$20 bills increase store sales by over 8%
- ATM users are "habit"-driven, using the same ATM repeatedly
- There are no charge backs or credit risks with an ATM
- ATM customers prefer the convenience of a retail store to a bank

WHY CHOOSE Hudson ATM

Hudson ATM was founded in 2015 and has since deployed ATM's across the entire United States. As a member of more networks, we have more transactions, we take 10% more cards than other leading processors. Some more benefits of working with Hudson ATM include:

- Competitive Machine Pricing
- Free Stickers for ATM and Merchant location
- Reliable Transactions. Wholesale Pricing. No Fees.
- Competitive Lease Finance Programs for investors and your merchants
- Professional ATM advice, ideas, guidance, and input based on years of experience
- Responsible answers to your questions let you make the right decisions
- No setup fees for any standard Visa II protocol-based dial up Automated Teller Machines
- No charge for Automated Teller Machine account changes
- 100% of surcharge settled daily
- 100% of vault cash settled daily
- Network Sponsorship Included
- Bank Sponsorship Included
- More transactions-we take 10% more cards than other leading processors because we are a member of more networks
- We manage all Regulation E claims
- NO FEES. PERIOD.
- Live phone assistance to address your questions or concerns in a timely fashion